CLIENT
<mark>VT Group</mark>

COMPANY OVERVIEW

Headquartered in Chantilly, VA, VT Group is a leading technology integrator for more than 50 years' experience delivering technology and business solutions to complex challenges faced by our government and commercial customers.

CHALLENGE

The Company was looking for a re-branding initiative such as developing a corporate branding and style guide, design, development and launch of an updated SharePoint 0365 intranet, and the design, development and launch of a new corporate website. VT Group's current website was developed in 2011 and reworked in 2014. The website is using Wordpress 3.8.1 and has 49 pages. The site needs to be refreshed and redesigned to support the latest technology.

WEBSITE

www.vt-group.com

CLIENT
<mark>VT Group</mark>

LOGO

PRIMARY COLORS

WEB COLORS - CREATED FOR NEW WEBSITE

FONTS
Arial, Arial Narrow

SOLUTION
The outward facing site should be easy-to-read, and effortless to navigate, organized, readability on government-issued computers, and differentiate VT Group from its competitors. The design needs to resonate with both government and commercial clients from around the world. Besides a pleasing outward appearance, VT Group is seeking a content management system with the ability for internal administrators to make changes, upload images, videos, and documents, and monitor traffic. VT Group's goal is to be seen as a credible solution, provide information on the industry and our services, and showcase those services. The website needs a compelling design to help explain the complex topics in VT Group's portfolio. Finally, the website should encourage visitors to reach out to us to discuss an upcoming project.

WEBSITE